

HOW TO START
A WOA GROUP
IN YOUR AREA

Women
of ASPE®



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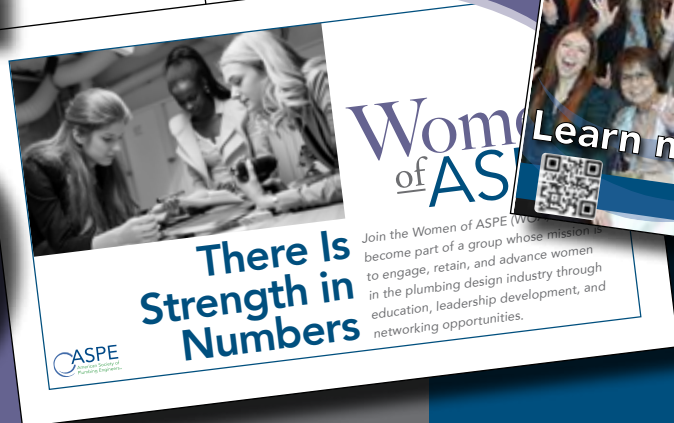
The Women of ASPE (WOA) was created to help engage, retain, and advance women in the plumbing design industry, through education, leadership development, and networking opportunities. WOA is committed to bringing women together and assisting them in achieving their professional and personal goals, so ASPE encourages all local Chapters to start a WOA group in their area. But how do you begin?



W O M E N O F A S P E

The first step is to **appoint a Chapter WOA Liaison**. If you have volunteered for this position, thank you! Here are some tips on getting started:

- Check out the [WOA webpage](#). Here you will find contact information for the national WOA Committee, including your WOA Region Liaisons. The webpage also has some marketing materials that you can use in your Chapter's newsletter to get the word out and encourage involvement from others in your area. WOA also has started recoding podcasts! Links to them can be found at the bottom of the page.
- Next, follow/join WOA's social media to see what others are doing and to post pictures of your events: [Facebook Group](#), [LinkedIn Group](#), and [Instagram](#). Feel free to use the #WoASPE hashtag on any social media platform. (Friendly reminder: When you post photos of WOA events, ask participants to put down their drinks when possible.)



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Finally, **reach out to your fellow Chapter members and encourage them to join WOA** on the national level. They can do this by checking the WOA box when they join or renew their membership, or they can email the WOA Staff Liaison, Racquel Rodriguez (rrodriguez@aspe.org).

Reminders

- **All are welcome!** WOA is inclusive, not exclusive. Our goal is to make all members feel comfortable at events. Although we are geared toward the female members of ASPE, WOA is open to anyone who wants to participate—and we encourage all to join!
- **Sponsorship at the local level:** To help defray the cost of events, reach out to local engineering companies or manufacturers to ask if they would like to support WOA by sponsoring an event. Be sure to recognize all sponsors in marketing and at the event.
- **Celebrate!** When a local WOA member has made the news in our industry, help us announce/brag this accomplishment by contacting Gretchen Pienta (gpienta@aspe.org) with the information.
- **ASPE Tech Symposium and Convention & Expo WOA Scholarships:** WOA National offers full-ride scholarships for WOA members to attend the ASPE Tech Symposium and Convention & Expo. Keep a look out for these opportunities (typically announced in late spring of each year) and help promote them to your members. We love being able to help members attend our national events and see why ASPE is such a great organization!

WOA is about what you make of it. Our goal is to find ways to make all members feel included and more comfortable at all ASPE events. Get out there, have fun, and connect, and thank you for your willingness to help your Chapter and ASPE grow into a diverse organization!

