



CANADIAN INSTITUTE OF PLUMBING & HEATING  
L'INSTITUT CANADIEN DE PLOMBERIE ET DE CHAUFFAGE

A National Voice with Regional Roots | Une histoire régionale, une voix nationale

February 6, 2014  
C-Memo: C.021.14

Mr. Parm Gill  
Constituency Office  
180 Sandalwood Parkway E, Unit 3000  
Brampton, ON, L6Z 1Y4

**SUBJECT: World Plumbing Day, March 11, 2014**

Dear Mr. Gill!

On behalf of the members of the Mechanical Contractors Association of Canada (MCAC) and the Canadian Institute of Plumbing and Heating (CIPH), we are submitting a request to have March 11, proclaimed as "**World Plumbing Day**" in the Parliament of Canada.

At the recommendation of the Honourable Senator Donald Plett we would be thrilled and honoured if you were to recognize "**World Plumbing Day**" on March 11, 2014 in the House of Commons referencing the attached motion as a suggestion.

As two of Canada's leading national trade associations, our organizations are committed to environmental protection, particularly with regards to constructing energy efficient buildings, sustainability, safe drinking water and the development of codes and industry standards that help safeguard Canadian consumers.

Both organizations are actively involved with a wide variety of federal government departments and agencies dealing with a myriad of industry related issues. We are also involved with many industry related organizations both domestically and internationally. One of these international organizations is the World Plumbing Council (WPC) of which both MCAC and CIPH are Canadian members. ([www.worldplumbing.org](http://www.worldplumbing.org))

Thanks to the efforts of the WPC, March 11 is now recognized as "**World Plumbing Day**" and is celebrated around the world. In Canada, MCAC and CIPH are combining our efforts to promote "**World Plumbing Day**" with several events as well as jointly issuing press releases (see attached) informing the industry and general public of this day, informing all of the School Boards across the country, and we are encouraging all levels of government to recognize this day within their own sphere (ie: provincial legislatures, municipal councils, and the federal legislature).

Your consideration of this request would be most appreciated and both MCAC and CIPH look forward to working with you on the promotion of "**World Plumbing Day**".

Yours sincerely,  
Canadian Institute of Plumbing & Heating

Ralph Suppa, CAE  
President & General Manager

Mechanical Contractors Association of Canada

Richard McKeagan  
President

c.c.: CIPH Board of Directors  
MCA Canada  
CIPH Regions  
Honourable Senator Plett

Attachments: What is CIPH and MCAC  
Previous Speech by Senator Plett in the Senate  
Press Release World Plumbing Day

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# DRAFT PROCLAMATION

## World Plumbing Day

\_\_\_\_date\_\_\_\_ , 2014

The Mechanical Contractors Association of Canada, the Canadian Institute of Plumbing & Heating and the World Plumbing Council along with related organizations around the world will join together on March 11, 2014 to raise awareness of this importance of proper plumbing in relation to protecting the planet and its citizens.

Therefore be it Resolved That:

The (legislature/municipality) recognizes the importance of World Plumbing Day on March 11, 2014 and its aim of highlighting the role which the plumbing industry place in relation to health through the provision of safe water and sanitation; recognizes the environmental role of the industry and water conservation and energy efficiency and increasing use of renewable sources of energy; notes that it is estimated that 3.1 million children die each year as a result of water related diseases and congratulates the Mechanical Contractors Association of Canada, The Canadian Institute of Plumbing and Heating, and the World Plumbing Council on their role in promoting the importance of the plumbing industry both in developed countries such as Canada where plumbing is often not recognized and in developing countries where plumbing saves lives.

Moved by:

Seconded by:

Motion Carried

## Who we are and what we do:

The [Canadian Institute of Plumbing & Heating](#) (CIPH), founded in Montreal in 1933 is a not-for-profit trade association committed to providing members with the tools for success in today's competitive environment. More than 260 companies are members of this influential Canadian industry association. They are the manufacturers, wholesaler distributors, master distributors, manufacturers' agents, and allied companies who manufacture and distribute plumbing, hydronic heating, industrial, waterworks, and other mechanical products.



***The membership of the Canadian Institute of Plumbing & Heating (CIPH) and the Mechanical Contractors Association of Canada (MCA Canada) employ more than 70,000 Canadians.***

***Combined annual industry sales of the two associations exceeds \$25 billion.***

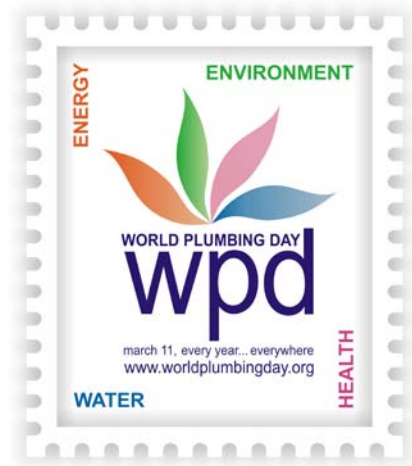
The [Mechanical Contractors Association of Canada](#) (MCAC) is a national, non-profit federation of autonomous provincial associations working for the betterment and advancement of the trade and mechanical contracting industry in Canada. Established in 1895, MCAC is a vibrant and diverse national association serving the needs of mechanical contractors of all sizes engaged in such disciplines as plumbing, heating, ventilation, air conditioning, controls systems, medical gases, welding, and fire suppression primarily within the industrial, commercial and institutional sectors. With offices in each province and 15 regional offices in Ontario, the MCAC is Canada's largest trade contractor Association.



### **For more information please contact:**

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## WORLD PLUMBING DAY – March 11, 2014

Every person on the planet is affected by the availability of clean drinking water and basic sanitation.

The Canadian Institute of Plumbing & Heating (CIPH) and the Mechanical Contractors Association of Canada (MCAC) are extending an invitation to Canadian trade associations, plumbing organizations, manufacturers, schools and individuals to celebrate the important role played by Canada's plumbing industry on World Plumbing Day, March 11, 2014.

Established in 2010 by the World Plumbing Council (WPC), World Plumbing Day is dedicated to helping the general public better understand the vital role the plumbing industry plays in protecting public health and safety, the extent to which it helps limit mankind's environmental footprint and other important work performed by contractors, inspectors, installers, engineers, and manufacturers.

To promote World Plumbing Day in Canada CIPH and MCAC are engaging in promotional efforts on a national, provincial and regional level, providing powerpoint presentations for school discussions, and approaching the federal, provincial and municipal governments for their support and assistance in promoting and officially proclaiming March 11 as World Plumbing Day. CIPH is also sponsoring a national case study competition: **Canada's Most Water Wise School.**

Clean water is not a luxury; safe clear drinking water and sanitation is possible in any nation, big or small, when simple, sound plumbing practices are adopted. The two major trends of the 20th century, population growth and urbanization, coupled with increasing globalization of the 21st century, pose some real challenges to our global communities in ensuring the integrity of plumbing systems.

Whatever the technology, locality or culture involved, quality water supply and sanitation are constant fundamentals of a healthy human society in both the built and natural environments. Technology may change, and cultures may evolve but this fact of life will not. To live together in the world, humans need plumbing...and of course plumbers!

For more information about World Plumbing Day, visit:

[World Plumbing Day Website](#)

[MCAC Website](#)

[CIPH Website](#)

### You can help promote World Plumbing Day!

Add the logo to your website: <https://secure.ciph.com/opendoc.asp?docID=2826>

Twitter: @WPlumbingDay #worldplumbingday

Facebook: [www.facebook.com/WorldPlumbingDay](http://www.facebook.com/WorldPlumbingDay)

Pinterest: [www.pinterest.com/hugaplumber](http://www.pinterest.com/hugaplumber)

## **About the Mechanical Contractors Association of Canada**

The Mechanical Contractors Association of Canada is a vibrant and diverse national trade association serving the needs of mechanical contractors of all sizes engaged in such disciplines as plumbing, heating, ventilation, air conditioning, controls systems, medical gases, welding, and fire suppression, primarily within the industrial, commercial and institutional sectors. With nearly 1,000 member companies, across 24 regional and provincial MCA offices, the role of the National Association is to encourage, support and promote the advancement of the mechanical contracting industry.

## **About the Canadian Institute of Plumbing & Heating**

The [Canadian Institute of Plumbing & Heating](#) (CIPH), founded in Montreal in 1933, is a not-for-profit trade association that is committed to providing members with the tools for success in today's competitive environment. More than 260 companies are members of this influential Canadian industry association. They are the manufacturers, wholesaler distributors, master distributors, manufacturers' agents, and allied companies who manufacture and distribute plumbing, hydronic heating, industrial, waterworks, and other mechanical products. CIPH wholesalers operate more than 700 warehouses and showrooms across Canada. Total industry sales exceed \$6 billion annually.

### **For more information please contact:**

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## **Don Plett - Statement on World Plumbing Day, 2012**

*March 8, 2012*

Honourable senators, it is easy to take the availability of clean drinking water and sanitation systems for granted. We saw in the aftermath of 2010's devastating earthquake in Haiti and last year's tsunami in Japan and, indeed, we see every day on many of our First Nation's reserves how fortunate most of us are to have available to us clean drinking water and properly functioning sanitation systems.

Clean drinking water and basic sanitation should not be a luxury. It is something that each and every person on this planet, especially within our own country, should have available to them. Fresh water is, without question, our planet's most precious natural resource. The plumbing industry recognizes the balance that mankind must maintain to guarantee its very existence.

Honourable senators, we all heard Senator Patterson yesterday as he delivered an excellent speech on our government's recently introduced Bill S-8, the safe drinking water for First Nations act. This enactment addresses health and safety issues on reserve lands and certain other lands by providing for regulations to govern drinking water and waste water treatment in First Nations communities. Further, the Conservative government has budgeted some \$2.5 billion over the next seven years for clean drinking water on reserves. This new legislation will build on that investment.

The United Nations declared 2005 to 2015 the International Decade for Action Water for Life. This is of tremendous importance in a world where preventable diseases related to water and sanitation kill over three million people every year — the majority of these being children younger than five years of age. UN statistics show that 783 million people on the planet live without clean drinking water.

Today, I pay tribute to World Plumbing Day, which is celebrated around the world on March 11. This is the third celebrated year World Plumbing Day aims to help the general public better understand the vital role the plumbing industry plays in protecting the public's health and safety in both developed and developing nations. It further helps to educate the public about the work the industry does in helping to conserve the world's increasingly overstretched resources of drinking

water and to promote energy efficiency and the increased use of renewable sources of energy.

Honourable senators, please join me on March 11 in celebrating World Plumbing Day and recognize the tremendous contribution that the World Plumbing Council and its members make to improve living conditions around the world.

## **Don Plett - Statement on World Plumbing Day, 2013**

*March 7, 2013*

Honourable Senators, next week, Monday March 11<sup>th</sup> is “Be Kind to Your Plumber Day”. Well, actually it is the 4<sup>th</sup> Annual World Plumbing Day.

It is a day celebrated around the world, not to recognize plumbers, although they surely need it now and again. It is a day to recognize the need for clean drinking water and good sanitation services, which are imperative for our health and safety.

As I stated last year, the United Nations declared 2005 to 2015 the International Decade for Action: Water for Life. This initiative places a focus on increased attention to water-related issues and shows how important clean drinking water and basic sanitation are for our health.

This decade of action includes international goals of giving 97 million more people access to safe drinking water as well as 138 million more people access to sanitation services by 2015.

UN statistics show that currently 783 million people live without clean drinking water. 3.1 million lives around the world, most of them children under the age of 5 are claimed each year as the result of preventable diseases related to water and sanitation.

Basic maintenance of a plumbing system helps prevent the spread of diseases and viruses. Plumbing systems require periodic maintenance over their lifetime and the chances of a system functioning safely grow exponentially when the person who is performing maintenance is a trained professional plumber. For instance, routine maintenance on a plumbing system may have discovered a failed P-trap before the SARS Coronavirus was introduced to it.



System maintenance works to drastically reduce the likelihood of the type of failure that facilitated the spread of the SARS virus in Hong Kong. System maintenance steps are often bypassed, which cause increased health risks.

7.5 percent of all deaths in India, over 700,000 people each year, are attributed to water and sanitation related causes. This is similar to my home city of Winnipeg being wiped out each and every year.

So Honourable Senators, all levity aside, basic sanitation and sound plumbing practices, do save lives.

Colleagues, On April 30<sup>th</sup>, the Canadian Institute of Plumbing and Heating and the Mechanical Contractors Association of Canada are having a Day on The Hill. I hope that you will be able to join us at some point throughout the day.

And if you have an opportunity next Monday March 11, please give your plumber a hug.

Thank you.