



Women of ASPE 2017 Goals and Objectives

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I. Core Mission

The core mission of the Women of ASPE (WOA) is to engage, retain and advance women in the plumbing design industry, through education, leadership development, networking opportunities and the creation of trusted relationships. The WOA is committed to bringing together women and assisting them to achieve their professional and personal goals.

II. WOA 2017 Goals and Objectives

First, Second and Third Quarter

Goal: Enhance membership value resulting in Society growth of women members and long-term sustainability

Objectives:

- Develop programs and tools to achieve growth of women members
 - Each female member of the society will be tasked with recruiting a female member
 - Create marketing materials for promotional purposes
 - Develop a recognition program

Third Quarter 2017

Goal: Build positive relationships within the plumbing community

Objectives:

- Develop partnerships with organizations as it relates to professional growth and development of women engineers
 - Girl Scouts Stem Program
 - Develop relationships with local high schools and universities that promote the engineering discipline
 - Implement a speaking engagement calendar that allows WOA members to speak to local high school and university students
- Foster relationships with female dominated engineering societies (ex. Society of Women Engineers)



Fourth Quarter 2017

Goal: Provide Professional growth opportunities for the plumbing engineer/designer

Objectives:

- Plan for the Women of ASPE Leadership Conference during the 2018 Convention and Exposition
 - This one- day event will tie in with the core mission of the group and that is to enhance leadership development, build trusted relationships and to assist with career goals.
- Collaborate with other organizations in the development and implementation of education programs